



SREE NARAYANA COLLEGE KANNUR

ACCREDITED BY NAAC WITH 'A' GRADE (AFFILIATED TO KANNUR UNIVERSITY)

Sree Narayana College Kannur, P.O. Thottada, Kannur, Kerala, India - 670 007

✉ sncollegekannur@gmail.com ☎ 0497 - 2731085

🌐 www.sncollegekannur.ac.in



**PROJECT WORK
DEPARTMENT OF BBA**



DEPARTMENT OF MANAGEMENT STUDIES SREE NARAYANA COLLEGE

THOTTADA, KANNUR - 670 007, KERALA, INDIA

Established in 1960

(Affiliated to Kannur University)

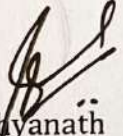
NAAC ACCREDITED with 'A' Grade (CGPA 3.32)


Tel: 8547413045
04872731085


E-mail: saminasnath@gmail.com

CERTIFICATE

This is to certify that project entitled "A STUDY ON BRAND LOYALTY IN COSMETIC PRODUCTS AMONG YOUTH IN KANNUR DISTRICTS" is a bonafide record of project work carried out by AFSHANA FARHATH (SN21BBAR042), ARSHA PP (SN21BBAR045), AISWARYA K (SN21BBAR043), NANDANA K (SN21BBAR057), in partial fulfillment of the requirement for the award of Bachelor Degree in Business Administration of Kannur University 2021-2024.


Mrs. Samina Sathyanath
Head of the Department

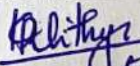

Mr. Sumesh .P.C
Project Guide


Dr. C.P Satheesh
Principal

Place: Kannur

Date:

External Examiner

1.  5/03/2024
- 2.





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CERTIFICATE

This is to certify that project entitled "A STUDY ON WORK - LIFE BALANCE AND PROBLEMS FACED BY WOMAN EMPLOYEES WITH SPECIAL REFERENCE TO SALES WOMAN IN TEXTILE SHOPS OF KANNUR DISTRICT" is a bonafide record of project work carried out by AARUSHI ARVINDAKSHAN NAMBIAR (SN21BBARO12), SAYA SANIL KUMAR (SN21BBARO60), ANANYA V. V (SN21BBAR014), NANDANA BABU T (SN21BBAR021) in partial fulfillment of the requirement for the award of Bachelor Degree in Business Administration of Kannur University 2021-2024.

Mrs. Samina Sathyanathi

Head of the Department

Mr. Sumesh .P.C

Project Guide

Dr. C.P Satheesh

Principal

Place: Kannur

Date:

External Examiner

1.

2.



5/3/24
5/03/2024



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CERTIFICATE

This is to certify that the project entitled "A COMPARATIVE STUDY ON CONSUMER BUYING BEHAVIOR TOWARDS ONLINE AND OFFLINE SHOPPING IN KANNUR DISTRICT" is a bonafide record of project work carried out by FIZA HANEEF (SN21BBAR019), AASHIKA C S (SN21BBAR041), FATHIMA SHAHALA P (SN21BBAR017), ROSHIN K (SN21BBAR010) in partial fulfillment of the requirement for the award of Bachelors Degree in Business Administration of Kannur University 2021-2024.

Mrs. Samina Sathyanath

Head of the Department

Mr. Sumesh P. C

Project Guide

CP. S. Iyer

Dr. Satheesh C P

Principal

Place: Kannur

Date: 29.02.2024

External Examiners

1.

2.

5/3/2024

5/3/2024





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04972731086

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CERTIFICATE

This is to certify that the project entitled "A STUDY ON CUSTOMER PREFERENCE TOWARDS SELECTED MOBILE PHONE BRANDS" is a bonafide record of project work carried out by ABITH A SN21BBAR029, AMARNATH P SN21BBAR006, ADITHYAN KK SN21BBAR003, ADWAITH DHANESH SN21BBAR004 in partial fulfillment of the requirement for the award of Bachelors Degree in Business Administration of Kannur University 2021-2024.

Mrs. Samina Sathyanath

Head of the Department & Project Guide

Dr. Satheesh C P

Principal

Place: Kannur

Date:



External Examiners

- 1.
 - 2.
- 6/3/24



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CERTIFICATE

This is to certify that project entitled "A RESEARCH ON THE IMPACT OF SOCIAL MEDIA ON YOUTH" is a bonafide record of project work carried out by ABHINAV AJITH (SN21BBAR001), MEENAKSHI VIVEK (SN21BBAR020), SOUBHAGYA P K (SN21BBAR024), ANASOOYA P (SN21BBAR044), in partial fulfillment of the requirement for the award of Bachelors Degree in Business Administration of Kannur University 2021-24.

Mrs. Samina Sathyanath

Head of the Department

Ms. Prinsha M

Project Guide

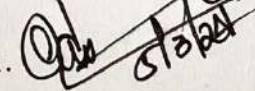
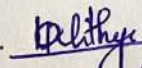
Dr. C P Satheesh

Principal

Place: Kannur

Date:

External Examiners

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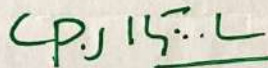
E-mail: saminasnath@gmail.com

CERTIFICATE

This is to certify that the project entitled "A STUDY ON CONSUMER BEHAVIOUR TOWARDS INSTANT FOOD PRODUCTS IN KANNUR DISTRICT" is a bonafide record of project work carried out FATHIMATHU THANHA V T (SN21BBAR018), MOHAMED SABEEL K K (SN21BBAR032), FATHIMATHUL HIBA C M (SN21BBAR052) in partial fulfillment of the requirement for the award of Bachelor's Degree in Business Administration of Kannur University 2021-2024.


Mrs. Samira Sathyanath

Head & Faculty Guide

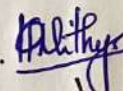
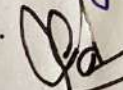

Dr. Satheesh C P

Principal

Place: Kannur

Date: 29/02/2024

External Examiners

1.  5/03/2024
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This is to certify that the project entitled "A STUDY ON GROWTH OF SERVICE SECTOR WITH SPECIAL REFERENCE TO CATERING SERVICES IN KANNUR DISTRICT" is a bonafide record of project work carried out AKSHAY P (SN21BBAR005), VIGNESH SANKAR (SN21BBAR011), SACHIN A K (SN21BBAR035), ABHINAV M V (SN21BBAR027) in partial fulfillment of the requirement for the award of Bachelor's Degree in Business Administration of Kannur University 2021-2024.

Mrs. Samina Sathyanath

Head of the Department

Ms. Prinsha M

Project Guide

Dr. CP Satheesh

Principal

Place: Kannur

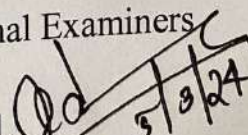
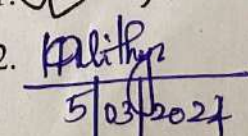
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1.  5/2/24
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CERTIFICATE

This is certify that project entitled "A STUDY ON CONSUMER BEHAVIOUR TOWARDS ORGANIC FOOD PRODUCTS IN KANNUR DISTRICT" is a bonafide record of project work carried out by RUMAIS ABDUL RAUF (SN21BBAR034), ARYA S P (SN21BBAR046), VEENA M (SN21BBAR026), ABHINAV P (SN21BBAR028) in partial fulfillment of the requirement for the award of Bachelors Degree in Business Administration of Kannur University 2021-2024

Mrs. Samina Sathyanath

Head of the Department & Project Guide

Dr CP Satheesh

Principal

Place: Kannur

Date: 29/02/2024



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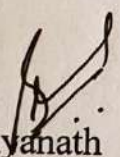
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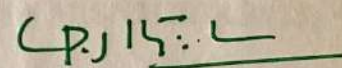
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CERTIFICATE

This is to certify that the project entitled "IMPACT OF JUNK FOOD ON OUR LIVES – A STUDY ON YOUTH POPULATION IN KANNUR" is a bonafide record of project work carried out by AYISHA HIBA P C SN21BBAR048, THAMREENA M SN21BBAR025, PARVATHI V M SN21BBAR058, FARHATH M V SN21BBAR051 in partial fulfillment of the requirement for the award of Bachelors Degree in Business Administration of Kannur University 2021-2024.


Mrs. Samina Sathyanath

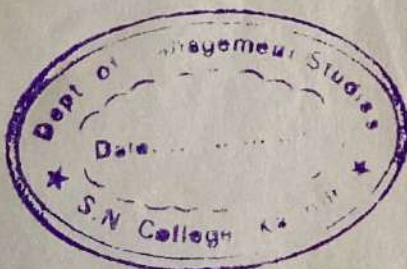
Head of the Department & Project Guide


Dr. Satheesh C P

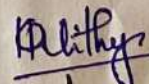
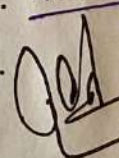
Principal

Place: Kannur

Date: 29.02.2024



External Examiners

1.  5/3/2024
2.  5/3/24



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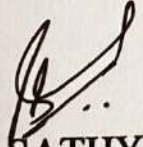
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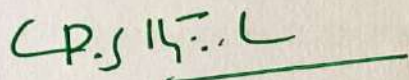
E-mail: saminasnath@gmail.com

CERTIFICATE

This is to certify the project entitled "THE STUDY ON WASTE DISPOSAL MANAGEMENT BY HOUSEHOLDS IN KANNUR DISTRICT" is a bonafide record of project work carried out by ASHIKA (SN21BBARO47), DEVANANDA C (SN21BBARO50), PRABISHA B (SN21BBARO59), in partial fulfillment of the requirement for the award of Bachelors Degree in Business Administration of Kannur University 2021-2024.


Mrs. SAMINA SATHYANATH
Head of the Department


Mrs. ANS ABRAHAM
Project Guide

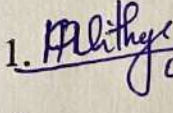

Dr. CP SATHEESH

Principal

Place: Kannur

Date: ?

External Examiners

1.  05/03/2024
2.





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CERTIFICATE

This is to certify that project entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS ELECTRIC VEHICLES OVER FUEL POWERED VEHICLES WITH SPECIAL REFERENCE TO KANNUR DISTRICT" is a bonafide record of project work carried out by MILAN SHAJI(SN21BBAR008), AASIKA C (SN21BBAR013), ASWATHI KP (SN21BBAR016), VISHNU P (SN21BBAR040), in partial fulfillment of the requirement for the award of Bachelors Degree in Business Administration of Kannur University 2021-24.

Mrs. Samina Sathyanath

Head of the Department

Mrs Ans Abraham

Project Guide

Dr. C P Satheesh

Principal

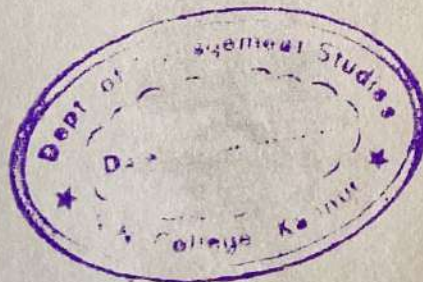
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External Examiners

1. 5/3/24

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CERTIFICATE

This is to certify that the project entitled "A STUDY ON AWARENESS OF ARTIFICIAL INTELLIGENCE AMONG STUDENTS" is a bonafide record of project work carried out NANDANA MAHESH (SN21BBAR022), NANDANA PRADEEPAN(SN21BBAR023), ARCHANA M P (SN21BBAR015), DARSHANA O K (SN21BBAR049) in partial fulfillment of the requirement for the award of Bachelor's Degree in Business Administration of Kannur University 2021-2024.

Mrs. Samina Sathyanath

Head of the Department

Mrs. Ans Abraham

Project Guide

CP Satheesh
Dr. C P Satheesh

Principal

Place: Kannur

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CERTIFICATE

This is to certify that project entitled "THE INFLUENCE OF MOBILE PAYMENT SYSTEMS ON CONSUMER BEHAVIOUR : ANALYSIS ON ADOPTION TRENDS AND PREFERENCES OF MOBILE PAYMENT SYSTEMS IN KANNUR DISTRICT" is a bonafide record of project work carried out by NIDAL K P(SN21BBAR009), ANJUSH MADHUPAN (SN21BBAR007) SHAARON KAMAL(SN21BBAR036) SREEDATH V V(SN21BBAR038) in partial fulfillment of the requirement for the award of Bachelors Degree in Business Administration of Kannur University 2021-24.

Mrs. Samina Sathyanath

Head of the Department

Mrs Ans Abraham

Project Guide

Dr. C P Satheesh

Principal

Place: Kannur

Date: 29/02/24





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CERTIFICATE

This is to certify that the project entitled "AN INVESTIGATION INTO THE PREFERENCE AND ACCEPTABILITY OF MENSTRUAL CUPS IN WOMEN OF KANNUR DISTRICT" is a bonafide record of project work carried out by GOPIKA K (SN21BBAR053), MALAVIKA BIJU (SN21BBAR054) MEGHA P K (SN21BBAR055) NANDANA CHANDRAN P P (SN21BBAR056) in partial fulfillment of the requirement for the award of Bachelors Degree in Business Administration of Kannur University 2021-2024.

Mrs. Samina Sathyanath

Head of the Department

Ms. Prinsha M

Project Guide

Dr. C P Satheesh

Principal

Place: Kannur

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This is to certify that project entitled " A STUDY ON ATTITUDE TOWARDS GREEN MARKETING AMONG YOUNG CONSUMERS IN KANNUR DISTRICT " is a bonafide record of project work carried out by ABHISHEK M (SN21BBAR002), KRISHNAKANTH K (SN21BBAR031), SIDHARTH BIJU (SN21BBAR037), AMARDEEP (SN21BBAR030) in partial fulfillment of the requirement for the award of Bachelors Degree in Business Administration of Kannur University 2021- 2024.

Mrs. Samina Sathyanath
Head of the Department

Mr. Sumesh P C
Project Guide

Dr. C P Satheesh
Principal



Place: Kannur

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External Examiners

1. 5/3/2024
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